SurValidate

Digital Fingerprinting and Fraud Prevention Service

SurValidate is the most comprehensive and user-friendly de-duplication and fraud prevention service on the market, utilizing over 100 system side variable checks across 5 distinct categories to digitally fingerprint each respondent and eliminate duplicates. SurValidate also examines 9 additional categories to measure the likelihood of a fraudulent respondent to further ensure unique online survey respondents on every study!

SurValidate will analyze each respondent and score them based on distinct de-duplication and fraud categories.

DE-DUPLICATION CATEGORIES

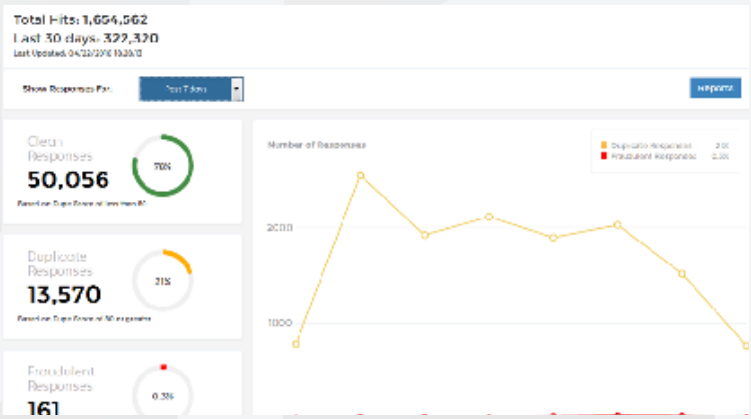
- Browser/Proxy
- Geography/Location
- Local System
- Internet Service Provider (ISP)
- Email

FRAUD CATEGORIES

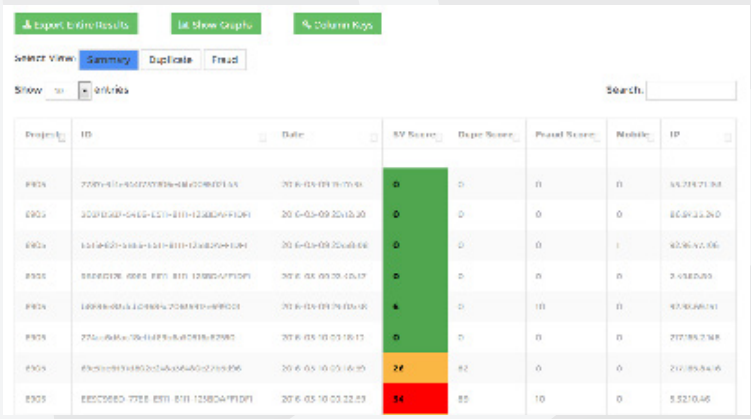
- Open/Anonymous Proxy
- Device Location Inconsistency
- "Off-Peak" Hours
- Browser/Device Language Inconsistency
- OS Language Inconsistency
- Browser Language Inconsistency
- Uncommon Browser Detected
- Uncommon OS Detected
- IP Structure

- Customize your protection thresholds
- SurValidate (SV) score determines validity of each respondent
- Real-time detailed activity reporting - which respondents were flagged and why

SURVALIDATE DASHBOARD OVERVIEW



SURVALIDATE PROJECT-SPECIFIC SUMMARY VIEW



SurValidate is the most cost-effective digital fingerprinting and fraud prevention service on the market!

- Low cost per hit
- No annual contract or commitment
- Hits never expire

Single Project

$.04 per hit, minimum charge of $250

Subscription

No. Hits	Cost	Cost/Hit
100,000	$2,500	$0.025
250,000	$5,000	$0.020
1,000,000	$10,000	$0.010
2,500,000	$20,000	$0.008

Let SurValidate reduce your costs and increase your peace of mind! To learn more, schedule a demo, or start your free trial, please visit us at www.bizpinion.com/survalidate or contact Amy Larkin at Alarkin@bizpinion.com or 678.825.4348