

Survey Hub



Project Management and Panel Aggregation Tool

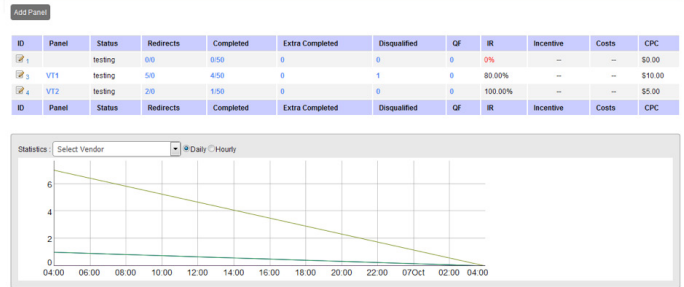
Survey Hub, the easy-to-use project management and sample aggregation platform from Bizpinion, allows you to efficiently create, test, launch and monitor a market research project. Because Survey Hub is a complete “out of the box” hosted solution, there is no implementation or programming required.

Your secure Survey Hub account is accessible anywhere via the web and provides all of the tools needed to successfully manage your online market research projects from start to finish – including invoicing!

Survey Hub provides the flexibility for you to seamlessly work with your proprietary sample or as many sample sources as you need. Survey Hub’s key features include:

- Manage proprietary and outsourced sample sources
- Monitor project and supplier metrics
- Supply custom end page / redirect links
- Append and capture multiple static or dynamic survey link variables
- Set project and individual supplier quotas
- Accommodate unique link projects and custom IDs
- Generate invoices

MANAGE MULTIPLE PROPRIETARY & OUTSOURCED SAMPLE SOURCES



SURVEY HUB PROJECT INTERFACE & METRICS SUMMARY

Editing Project Number 1 - Test Survey Hub Survey

Project Name: Test Survey Hub Survey
Parent Project: Select Parent Project

Client: client test
Client Proj ID: 142304
Client Contact: [Name] [Email]
Project Manager: [Name]
Sales Person: [Name]
Country: United States
Req. Completed: 50 (Must be between 1 to 99,999)
Max. Completed: No Max
CPC \$: 20 (Must be between \$0.1 to \$1,000)
LCP: 15
IR: 25 % (Must be between 1 to 100)
Survey Link: http://www.survey110k.com
Notes: [Text]
Status: Invoiced

Panel Statistics

Redirects	7
Completed	5
Extra Completed	0
Disqualified	1
Quota Full	0
IR	83.33%
Average LCP	0 mins
Median LCP	1 mins
Abandons	14.29%
System Messages	0

END PAGE | LINK COSTS

SURVEY HUB DASHBOARD OVERVIEW

Dashboard: Add New Projects | Manage Projects

Search Filters: ID, Parent, Project Name/Client Proj #/ID/PO/QR/ID#, Status, Country, Client, Project Manager, Sales Person, Segment

ID	Parent	Client	Name	Contact	Sales	Manager	Type	Redirected	Progress	Quota	Status
1	0	CT	Test Survey Hub Survey	First Name	Project	Product	7	7	50		

Survey Hub’s reporting dashboard allows you to quickly search and view your projects by name, unique project number, client, sales person, country and more. Easily review, in real time, overall project statistics and individual supplier data such as the number of completes, length of survey and incidence rate!

To further ensure data quality, Survey Hub integrates with SurValidate, Bizpinion’s digital fingerprinting and fraud prevention service.

Survey Hub subscriptions start at \$350 per month (no annual contract).

To learn more, schedule a demo, or start your free trial, please visit us at www.bizpinion.com/surveyhub or contact Bill Parker at bill@bizpinion.com, or call 215.589.5513.