

SurValidate



Digital Fingerprinting and Fraud Prevention Service

SurValidate is the most comprehensive and user-friendly de-duplication and fraud prevention service on the market, utilizing over 100 system side variable checks across 5 distinct categories to digitally fingerprint each respondent and eliminate duplicates. SurValidate also examines 9 additional categories to measure the likelihood of a fraudulent respondent to further ensure unique online survey respondents on every study!

SurValidate will analyze each respondent and score them based on distinct de-duplication and fraud categories.

DE-DUPLICATION CATEGORIES

- Browser/Proxy
- Geography/Location
- Local System
- Internet Service Provider (ISP)
- Email

FRAUD CATEGORIES

- Open/Anonymous Proxy
- Device Location Inconsistency
- "Off-Peak" Hours
- Browser/Device Language Inconsistency
- OS Language Inconsistency
- Browser Language Inconsistency
- Uncommon Browser Detected
- Uncommon OS Detected
- IP Structure

- Customize your protection thresholds
- SurValidate (SV) score determines validity of each respondent
- Real-time detailed activity reporting - which respondents were flagged and why

SURVALIDATE DASHBOARD OVERVIEW

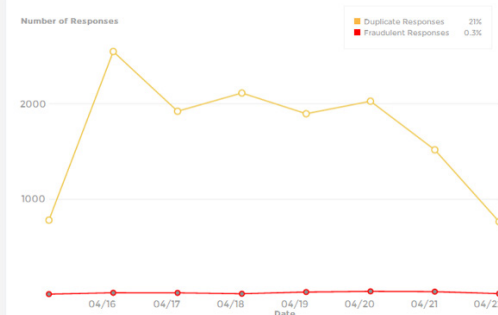
Total Hits: 1,654,562
Last 30 days: 322,320
Last Updated: 04/22/2016 16:28:13

Show Responses For: Post 7 days Reports

Clean Responses
50,056
Based on Dupe Score of less than 80

Duplicate Responses
13,570
Based on Dupe Score of 80 or greater

Fraudulent Responses
161
Based on Fraud Score of 50 or greater



SURVALIDATE PROJECT-SPECIFIC SUMMARY VIEW

Export Entire Results | Show Graphs | Column Keys

Select View: Summary Duplicate Fraud

Show 10 entries Search:

Project	ID	Date	SV Score	Dupe Score	Fraud Score	Mobile	IP
8905	7787e3f4e3441737306e46b009502b43	2016-03-09 19:17:35	0	0	0	0	43.239.71.153
8905	3037D987-54E6-ES11-B111-125BD AFFIDFI	2016-03-09 20:12:30	0	0	0	0	86.97.35.240
8905	E316F821-58E6-ES11-B111-125BD AFFIDFI	2016-03-09 20:58:08	0	0	0	1	92.96.47.106
8905	96D8D175-69E6-ES11-B111-125BD AFFIDFI	2016-03-09 22:40:57	0	0	0	0	2.49.50.80
8905	b668e683dc-b03686c70635915e699001	2016-03-09 23:03:58	6	0	10	0	92.98.69.151
8905	274cc6d8ac18efbf89b6a50516a62590	2016-03-10 00:18:10	0	0	0	0	217.165.2.148
8905	69e3be6591d802e248a36480e27b5d96	2016-03-10 00:18:39	26	82	0	0	217.165.84.16
8905	EE9C988D-77E6-ES11-B111-125BD AFFIDFI	2016-03-10 00:22:59	34	89	10	0	5.32.10.46
8905	8ABAE710-7AE6-ES11-B111-125BD AFFIDFI	2016-03-10 00:39:44	22	69	0	0	2.49.220.7

SurValidate is the most cost-effective digital fingerprinting and fraud prevention service on the market!

- Costs as low as \$0.00064 per hit
- No annual contract or commitment
- Hits never expire

Number Of Hits

Cost

Cost Per Hit

100,000	\$1,500	\$0.0150
1,000,000	\$2,500	\$0.0025
2,500,000	\$5,000	\$0.0020
5,000,000	\$7,500	\$0.0015
10,000,000	\$10,000	\$0.0010
25,000,000	\$20,000	\$0.0008
50,000,000	\$32,000	\$0.00064

Let SurValidate reduce your costs and increase your peace of mind! To learn more, schedule a demo, or start your free trial, please visit us at www.bizpinion.com/survalidate or contact Bill Parker at bill@bizpinion.com, or call 215.589.5513.